

ANNEX 8



University Women's Club of Montreal Inc.

Club des Femmes Universitaires de Montréal Inc.

Report to CFUW-Quebec Council, April 28th, 2018

MEMBERSHIP

1. 11 new members since September were added to existing 86 for a total of 97 members as of October 19th, 2017.
2. Among the 11 new members two are students.

ADVOCACY

1. Olympes de la parole

- Awards ceremony held on April 6th at the Atwater Library. That event drew an audience of 87 enthusiastic participants including elected officials, community partners, representants of the Indigenous community, parents, participating school delegations, media and members of the UWCM
- this event was publicized through social media and Internet by GWI and its world federations, by CFUW and its 100 Clubs in Canada, by the IAW and its world affiliates, by participating schools' social media platforms, our own website and Facebook platform, and by highly positive words of mouth.
- Each winner received a signed congratulatory letter from Ms. Bordeleau, the newly appointed Commissioner of Indigenous Relations at the City of Montreal
- Process evaluation of project will begin end of May.

2. Used Bras Drive

- Promotion through UWCM Facebook and partners Facebook
- 1300 bras were collected and shipped in 14 boxes to Free the girls.org., (Indiana, USA) in collaboration with schools and community partners.
- We also collected \$450 to cover shipment cost.
- YWCA public support posted on their Facebook.
- Free the girls' acknowledgement posted on their Facebook.

3. Shoe Boxes Project

- We did a Christmas gifts drive internally; we have collected 24 decorated shoe boxes full of gifts that were dropped at Victoria Hall to be delivered in Women's shelter

4. Her Street

- We are planning a drive for hygiene and comfort products to be delivered at Her Street, a shelter for homeless women. Delivery planned in June 2018

5. Other

- Ambassador for 50/50 Day
- Invited Dr. Adele Blacket, Professor of Law and Canada Research Chair in Transnational Labour Law and Development at the Faculty of Law, McGill University, for black history month; following her presentation, we encourage our members to support the CISO's Convention No. 189 ratification initiative.

SCHOLARSHIP/FELLOWSHIP

Annual giving but no fundraising activity.

\$6000 given to Olympes de la parole winners:

- 1000 from Ordre des Chimistes du Québec
- \$1500 from Marchand, Fairchild & Blais
- \$3000 from the UCWM

INTEREST GROUPS

1. À la carte – Successful one-time activity
 - 2 sessions of Essentrix
 - 1 Robert Burns' night
 - Fake News workshop in collaboration with McGill Library. Note: We had to postpone this event because of renovation done at the Atwater Club.
2. Others:
 - Ladies who lunch, Outdoor ladies, Stage & Soirée, travel with my aunt, Women's issues discussion, Travel with my Aunt, Wine and cheese tasting
3. 90th anniversary committee organized a lavish evening.

SUSTAINABILITY AND GOVERNANCE

1. Stable finances
2. Implementation of respectful policy (i) Policy signed by all Board members and copy sent to each member along with their membership renewal notice (ii) An advisory Board composed of 3 members (1 retired judge, 1 law professor and 1 potential practicing lawyer) will address any complaint from members.

3. Two vacancies at Board: (i) The VP had resigned due to new business acquisition (ii) the advocacy chair is empty since September.
4. Foundation president seat is vacant since September 2017.
5. Recruiting new members as well as members' involvement in Club activity is still a challenge.
6. The round table between present and past presidents was very successful.
7. We developed a new four year strategic plan that is posted on Website
8. We developed a new operational plan to match the strategic objective of 2018.
9. We developed a list of partners/competitors in Montreal in order to build collaborative practices.
10. Thank you letters from 2017 scholarship recipients posted on website with their pictures. Similar action will continue for future recipients. Membership chair contacted those as well as CFUW scholarship recipients living in Montreal to invite them to our activities. Outcome on membership is yet to be evaluated.
11. Negotiations in progress with McGill University Library to store our archives.

COMMUNICATIONS AND PUBLICITY

1. Launching of the Olympes de la Parole was covered by the Montrealer, McGill Tribune and First Nations Television. The TV coverage reached 1763 views.
2. The first prize winning team of Olympes de la Parole was interviewed by global TV news, the Westmount Independent and Les Actualités.
3. The Olympes de la Parole was publicized by CFUW, GWI and by the International Alliance of Women (IAW) either on their social media platform
4. We have added posts, pictures and video on Facebook on a monthly basis resulting in 4 times the number of views/likes. Our Facebook is tagged by all 3 schools participating in the Olympes de la Parole, by YWCA Montreal and by Free The Girls.org.
5. Since we launched our bilingual website and launched the Olympes de la Parole Project, our Google Analytics report indicate an increase of over 200% in website visitors.
6. Cross-marketing with schools participating in the Olympes de la parole competition.

LINKS WITH OTHER GROUPS AND CFUW

1. Collaboration with the Montreal Council of Women in all activities
2. Collaboration with YWCA in the bras drive for Free the Girls. This collaboration may extend to recruitment of public schools for the Olympes de la parole competition.
3. Collaboration with high schools in Montreal for the Olympes de la parole competition
4. Collaboration with Stella Musica to organize one -time event.
5. Collaboration in process with Little Hands to produce UWCM promotional items (shoe bags).
6. UWCM president is member of CFUW international committee and participates in monthly conference, Rural Women Survey, SDG monthly publication, UN publications.
7. Article on Olympes de la Parole sent for publication on CFUW Communicator

8. Participation in CFUW AGM in Richmond and participation in Quebec AGM Fall and Spring
9. Collaboration with CFUW-Vancouver on advocacy activities against Human trafficking and legalization of prostitution.
10. Collaboration with Free the girls.org for financial empowerment of women rescued from human trafficking

Submitted by S. Savary
UWCM president
